



## WEBSITE PRIVACY POLICY

### Introduction

Atlanta Care Center (“we,” “our,” or “us”) is committed to protecting your privacy. This Website Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [atlantacare.com](http://atlantacare.com). By accessing or using the Website, you acknowledge and agree to the practices outlined in this Privacy Policy.

**Notice of Privacy Practices:** For information about how we handle protected health information (PHI) in accordance with the Health Insurance Portability and Accountability Act (HIPAA), please refer to our [Notice of Privacy Practices](#) available on our Website.

### Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, payment details, and any other information you provide when interacting with our Website.
- **Usage Data:** Information automatically about your device, browser, IP address, pages visited, time spent on our Website, and interactions with our content.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar tracking technologies to collect information about your browsing behavior and improve user experience.

### How We Use Your Information

We may use your information for purposes including but not limited to:

- Operating, maintaining, and improving our Website and services
- Processing transactions and sending confirmations
- Responding to inquiries and providing customer support
- Sending newsletters, promotional content, and marketing materials (with your consent)
- Analyzing trends, usage, and Website performance
- Enforcing our terms and policies
- Complying with legal requirements and obligations

### How We Share Your Information

We do not sell your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist in Website operation, payment processing, analytics, and customer support.
- **Legal and Regulatory Authorities:** If required to comply with legal obligations or to protect our rights and users.
- **Business Partners and Affiliates:** With your consent, we may share information for promotional or partnership purposes.



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### Data Security

We implement industry-standard security measures to protect your information from unauthorized access, misuse, or alteration. However, no online transmission or storage method is 100% secure, and we cannot guarantee absolute security. Please use caution when submitting information online.

**Georgia Privacy Notice:** In accordance with the Georgia Personal Identity Protection Act, we take reasonable measures to protect your personal information. If a data breach involves your information, we will notify you in compliance with Georgia law.

### Your Privacy Rights

Depending on your location, you may have rights such as:

- Accessing, correcting, or deleting your personal information
- Opting out of marketing communications
- Managing cookie preferences through your browser settings
- Requesting data portability or restriction of processing

### Third-Party Links and Services

Our Website may contain links to third-party websites or services. We are not responsible for their privacy practices and encourage you to review their privacy policies.

### Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date. Continued use of the Website constitutes your acceptance of the updated Policy.

### Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us at:

#### Atlanta Care Center

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[help@atlantacare.com](mailto:help@atlantacare.com)

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